

# **ABBREVIATED CURRICULUM VITAE**

**DAVID EDWARD MARCINKO MBBS DPM MBA MEd FACFAS CFP®**

**Founding Chairman and CEO - Institute of Medical Business Advisors, Inc**

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Norcross, Georgia 30092-1141  
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[www.MedicalBusinessAdvisors.com](http://www.MedicalBusinessAdvisors.com)

## **C U R R I C U L U M V I T A E A N D R E S U M E**

### **FORMAL EDUCATION**

- Medicinae Baccalaureus Baccalaureus Chirurgiae: Marianne University City Hospital - Aaken Germany: **MBBS - M.D.**
- Medical School: Temple University School of Podiatric Medicine: **Doctorate Podiatric Medicine and Surgery – D.P.M.**
- Business School: Kellogg-Keller Graduate School Management (Chicago) **M.B.A.**
- Master's Degree Education: Atlanta Hospital and Medical Center, Healthcare Pedagogic Certification **M.Ed**
- Internship: Atlanta Hospital and Medical Center (Atlanta, GA). **Medical Intern**
- Residency: Atlanta Hospital and Medical Center (Atlanta, GA). **Surgical Resident**
- American College Foot Ankle Surgeons (Las Vegas, NV). **Surgical Fellow-FACFAS**
- Post Graduation Certification: (Las Vegas, NV). **Board Certification Surgery**
- Post Fellowship Surgical Education: (Dusseldorf, Germany). **Senior Surgical Fellow**
- Oglethorpe University (Atlanta, GA) Certified Financial Planning Diploma. **CFP®**
- Undergraduate: Loyola University Bio-Chemistry& Educational Studies. **B.Science**
- Mt. St. Joseph College Preparatory School (Maryland). **High School Diploma**

### **PROFESSIONAL MEDICAL AND BUSINESS CERTIFICATIONS [Active-Inactive]**

- Medical License [European UK Germany]
- Podiatric Medical Surgical License: Georgia # 497
- Board Certification: American Board of Foot& Ankle Surgery (Washington, DC)
- Fellow American College Foot and Ankle Surgeon [FACFAS] Las Vegas, NV
- Certified Professional in Healthcare Quality (CPHQ)
- Certified Medical Planner™ professional designation (CMP™)
- American Board Quality Assurance Utilization Review Physicians (ABQAURP)
- Certified Physician in Healthcare Quality [CPHQ]

## **PROFESSIONAL FINANCIAL CERTIFICATIONS [Active-Inactive]**

- Certified Financial Planner® Board of Standards (Denver)
- Series #7 license (general securities) Series #63 license (uniform securities state law)
- Series #65 license (investment advisory) National Assoc Securities Dealers (NASD)
- Georgia State: life, health, disability, variable, LTC and PC insurance licenses

## **PROFESSIONAL AWARDS AND ACCOMPLISHMENTS**

- **Health Economist of the Decade:** PM Magazine 2001
- **Senior Attending Chief Resident:** Atlanta Hospital and Medical Center; 1985
- **Teacher of the Year Award:** Atlanta Hospital and Medical Center; 1986
- **Doctor of the Year Award:** Atlanta Hospital and Medical Center; 1987
- **Residency Director:** Podiatric Medicine and Surgery Atlanta Hospital; 1988
- **Chief of Podiatric Surgery:** Atlanta Hospital and Medical Center; 1989
- **Medical Staff Vice President:** Atlanta Hospital and Medical Center; 1990
- **Co-Founder:** Northlake Ambulatory Surgery Center Inc., Tucker, GA; 1992
- **President:** Physicians Services Group (PSGi), Chicago, IL; 1997.
- **Professor:** Distinguished Visiting Surgery - Marien Hospital - Aachen Germany 1998
- **Federal - State** court approved business & medical expert witness [to-date]

## **HOSPITAL STAFF PRIVILEGES**

- Doctors Hospital, Tucker, GA
- Martin Army [VA] Hospital, Columbus, GA
- Atlanta Hospital and Medical Center, Atlanta, GA
- Northlake Regional Medical Center, Tucker, GA
- DeKalb Regional Medical Center, Atlanta, GA
- Windy Hill Hospital, Marietta, GA
- Emory Hospital at Northlake, Tucker, GA
- Kennestone Hospital, Marietta, GA
- Woodstock Hospital, Woodstock, GA

## **MEDICAL EDUCATION AND LITERARY AWARDS**

### **1985 Yearbook of Medicine and Surgery Annual Award**

- The Evans Calcaneal Osteotomy for Flexible Flatfoot
- Silver Calcaneal Osteotomy for Flexible Flatfoot
- Achilles Tendon Hypercholesterolemia

### **1985 - International Who's Who in Medicine Recipient**

- Gentamicin Impregnated PMMA Beads

### **1986 Yearbook of Podiatric Medicine and Surgery Annual Award**

- "Selected Soft Tissue Malignancies of the Foot

### **1987 Yearbook of Podiatric Medicine and Surgery Annual Award**

- Resistant Metatarsus Adductus Deformity
- Physical and Mechanical Properties of Joints

### **MEDICAL AUDIOTAPES PRODUCED**

- Radiotherapeutic Treatment of Keloid Scars. Data Trace International, Brookline, MD, 1989
- Pediatric Vertical Talus Deformity Treatment. Data Trace International. Brookline, MD, 1990.

### **MEDICAL VIDEOTAPES PRODUCED**

- Digital Flexor Tendon Transfer - Surgical Techniques. Atlanta Hospital Residency, GA.
- Hallux IPJ Fusion with Screw Fixation Atlanta Hospital, Atlanta, GA
- Financial Planning for Physicians [Physicians Digest].

### **MANAGERIAL ACCOUNTING WEBINARS**

- Incurred But Not [IBNR] Reported Healthcare Claims

## **C - S U I T E E X E C U T I V E L E A D E R S H I P P O S I T I O N S**

### **Founding Chairman and Chief Executive Officer**

[2002-2016] Institute of Medical Business Advisors, Inc [iMBA, Inc].

A leading national scope provider of healthcare administration education and medical practice management reports, books, dictionaries, journals, white-papers, fair-market-valuations [FMV] and economic advisory opinions using multi-platform and traditional seminars and channels of knowledge distribution. iMBA helps the nation's healthcare and education professionals make decisive improvements in their direction and performance by empowering them through unbiased information, consultants and proprietary tools. The firm, with offices in five states, serves universities, medical, business, graduate and nursing schools; physicians, dentists and medical societies - accountants, financial services providers, wealth and hedge fund managers - emerging entities, hospitals, medical clinics, outpatient centers, CXOs and their BODs - the press, media and related organizations.

### **Founding Publisher-in-Chief and Chief Editor Emeritus**

[2006-2015] Medical Executive-Post [Syndicated Professional Forum]

The *Medical Executive-Post.com* is an online forum integrating traditional, open and crowd-sourced educational management strategies for half-million physicians, medically focused financial advisors and their related management consultants.

The Chief Editor serves as the firms' face as a popular futurist, speaker, real and virtual consultant, thought-leader and bestselling author who integrates medical economics, healthcare finance and modern transformational web 2.0 business strategies and models. The essence of this work is encapsulated in three core functions. *Connect - Learn - Engage*.

## EXECUTIVE ACCOMPLISHMENTS

### EXECUTIVE EDUCATION ACCOMPLISHMENTS

- **Founder**: online educational and board certification program for financial advisors, management and education consultants and health economists.
- **President**: online board certification preparation firm for orthopedic/podiatric surgeons.
- **Founder and Dean**: online software firm for informed surgical consent forms.
- **Chief Executive Officer**: online educational network with more than half million readers

### BUSINESS ACCOMPLISHMENTS

- **President**: Physician Practice Management Corporation in the MidWst. Consolidated 95 solo medical practices with 1,350 FTEs, 625 PTEs and \$150 million in revenues; Wall Street IPO roll-up attempt successfully withdrawn due to market conditions.
- **Chief Operating Officer**: Partnered and operated a successful Ambulatory Surgery Center with 2 anesthesiologists, 6 ORs, 12 RNs and 40 employees, for a decade that was sold to a public company.
- **Chief Executive Officer**: Founded, launched and sold an online educational internet site to a private hedge fund.

### MEDICAL ACCOMPLISHMENTS

- **Medical Staff Vice-President**: acute care, 92 bed, community JCAHO hospital.
- **Founder and Dean**: online medical education certification designation program.
- **Visiting Professor**: various undergraduate, graduate, business and medical schools.
- **Author**: more than 400 clinical, financial, management and economic publications, and 26 textbooks [English, French, German and Spanish] with one million sold.
- **Speaker**: medical science and business education liaison [MSBEL]-135 States &Europe.
- **Thought-Leader**: familiar with medical and financial services industry education.
- **Chief of Staff**: Podiatric Surgery and Academic Residency Director.

## FUNDING SOURCES

- **Intra-Mural Funding**: \$1,525,000.00 aggregate [Financial Services firms]
- **Extra-Mural Funding**: \$2,350,000.00 aggregate [Pharmaceutical companies]
- **Private Funding**: \$6,250,000.00 aggregate [Hedge funds]
- **Public Funding**: \$150,000,000.00 aggregate [Wall Street]

## TEACHING ACCOMPLISHMENTS

### ACADEMIC AND CLINICAL TEACHING DUTIES

[Distinguished Visiting, Adjunct, Assistant, Associate and Professorships from 1985-2001]

**Chairman:** Department Health Administration and Management. Vencor Hospital, GA

**Chairman:** Department Health Policy and Management. Atlanta Hospital and Medical Center

**Professor:** Health Economics and Entrepreneurship. Atlanta Hospital and Medical Center

**Associate Professor:** Healthcare Finance and Management. Atlanta Hospital Medical Center

**Associate Professor:** Healthcare Practice and Business Management. Atlanta Hospital and Medical Center

**Traditional On-ground:** Pennsylvania College of Podiatric Medicine, Ohio College of Podiatric Medicine, New York College of Podiatric Medicine, Illinois College of Podiatric Medicine, California College of Podiatric Medicine; Rosalind Franklin University and Barry University Medical School.

**On-ground and Online:** A decade online/onsite graduate business school teaching experience for University of Phoenix, DeVry University, Capella University [MBA and PhD mentor].

### SENIOR EXECUTIVE STYLE

**Leadership:** By example and thru transparency with collaboration [Do the right thing].

**Management:** By walking-around thru tangible and intangible metrics [Doing things right].

## CAREER EXPERIENCE

[Reverse Chronological Order]

### Private Large Medical Group Practice (Atlanta)

**Associate Partner: 1984-1985**

**Partner 1985-2001**

Specializing in podiatric medicine, reconstructive lower extremity surgery, trauma, pedal infection management and diabetes, in a clinical practice consisting of 5 physicians with 32-40 FT and PT employees; with laboratory, radiology, nursing and related interventional services

### Interim Healthcare Practice Leader

**Deloitte and Touche Consulting, Atlanta, GA**

**1995-1996**

- Recruited, developed and launched a creative marketing staff.
- Initiated merchandising, branding, market research, operations and promotions
- New product development with sales revenue, market share and profitability objectives
- Created and execute departmental business plans with budgets and forecasts.

**Co-Founding Partner  
Northlake Ambulatory Surgery Center (NASC, LLC) – Atlanta, GA  
1988-1997**

Operated a successful Ambulatory Surgery Center with employed physician anesthesiologists, registered nurses and related employees that was sold to a public company

**Co-Founder, Publisher and Chief Operating Officer  
Foot and Ankle Research Consortium, Inc (FARC, Inc) - Ft. Lauderdale, FLA  
1992-Present**

Leading industry on-ground print publisher of medical / surgical textbooks [Original first editions in English, German and Spanish]; medical legal consultant as court approved State and federal expert witness!

**First Global Financial Advisors [FGFA], Inc – Atlanta, GA  
Certified Financial Planner™ Practitioner  
1999-2004**

Financial planner to physicians, specializing in the integration of personal finance, wealth management with medical practice management; Co-AUM management to \$500-M. Securities Exchange Commission [SEC/FINRA/NASD] licensed practitioner

**Financial Planning Associates, Inc (FPA) – Baltimore, MD  
Certified Financial Planner™ Practitioner  
1998-1999**

Financial planner to physicians, specializing in the integration of personal finance with medical practice management; AUM \$45-M

**President and Academic Dean  
Physicians Services Group Inc (PSGi) - St. Paul, MN  
1998-2000**

Privately held Physician Practice Management Corporation (PPMC) in the Midwest that consolidated 95 solo medical practices with 1,35 FTEs, 625 PTEs and \$150 million in sales revenues; IPO roll-up attempt withdrawn in 2000. Responsible for overall leadership and execution of BP including implementation and execution

**Co-Founder and Chief Executive Officer  
Podiatry Prep, Inc: [www.PodiatryPrep.com](http://www.PodiatryPrep.com) – Atlanta, GA  
1998-Present**

Innovative internet publisher of computer based testing (CBT) programs, CD-ROMs and SAAS delivery methods of preparing for professional examinations by the: American Board of Foot and

Ankle Surgery; American Board of Foot and Ankle Podiatric Orthopedics and Primary Podiatric Medicine; Diabetes, Infections and Wound Care; and the National Board of Medical Examiners [8,250 students].

**Chief Visionary Officer [CVO]  
Dot Com Internet Telecommunication Firm, Duluth, GA  
2000-2001**

Interim crisis management executive with Business Planning and Venture Capital presentations for successful private corporate restructuring

**Institute of Medical Business Advisors, Inc: [www.MedicalBusinessAdvisors.com](http://www.MedicalBusinessAdvisors.com)  
Founder and Chief Executive Officer  
Atlanta, Baltimore, and Leland, NC  
2000-Present**

Launched a leading North American healthcare consulting firm and provider of textbooks, tools, templates and onsite education for the economics, administration and financial management policy space; well positioned for the global marketplace with offices in five states and Europe, to meet the needs of clients and corporate customers with three profitable subsidiaries:

❖ **Certified Medical Planner Program, Inc: [www.CertifiedMedicalPlanner.org](http://www.CertifiedMedicalPlanner.org)  
Academic Dean of Studies, Atlanta, GA  
2005-Present**

Dedicated to the education, advancement and promotion of the CERTIFIED MEDICAL PLANNER™ professional designation through asynchronous live online distance education with logo marks that integrates specific insider niche knowledge of healthcare economics and medical practice administration - with the wealth management and financial services industry - to empower charter holders with the techniques and management information needed to provide comprehensive personal business consulting services to physicians.

❖ **Health Dictionary Series™ Initiative <http://www.springerpub.com/Search/marcinko>  
Chairman - Wiki Project Editor-in-Chief, Atlanta, GA  
2006-2009**

Lexicon division ripe for periodic update by engaged-readers working in the fluctuating health care industrial complex; Internet connectivity is the best way to edit and revised them to reflect changing terms, as older words are retired, and newer ones are continually created. True innovation means listening to customers and putting development tools in their hands, stepping back, and allowing them to lead the way!

❖ **Healthcare Organizations: (Journal of Financial Management Strategies)  
Founding Dean and Editor-in-Chief  
2006-2008**

Two volume - 1,250 pages – subscription print journal with 30 contributors that promotes and integrates academic and applied research, and serves as a multi-disciplined forum for the dissemination of economic and financial management, and health administration information to all healthcare organizations; both emerging and mature.

A pre-eminent interpretive, and peer-reviewed premium, guide for financial management strategies, and enduring business analytics for all healthcare organizations while promoting related enterprise-wide health economics initiatives with affiliated companion blog forums.

❖ **Medical Executive Post Blog Forum [Founding Publisher-in-Chief] 2006-15**  
[www.MedicalExecutivePost.com](http://www.MedicalExecutivePost.com)

The only collaborative publication serving the healthcare administration, practice management and financial planning needs of all medical professionals with over a half-million readers and subscribers.

**e-Podiatry Consent Forms, Inc.**

[www.ePodiatryConsentForms.com](http://www.ePodiatryConsentForms.com)

**Founder and Chief Executive Officer**  
**2008-Present**

An innovative suite of software programs from the Institute of Medical Business Advisors [iMBA, Inc]. The firms' products solve patient informed consent problems and enhance the education, discussion and documentation of the informed consent process for all podiatrists, orthopedic, general, and vascular surgeons performing foot, ankle and leg reconstructive procedures.

#### **Recent Professional Consulting Activities:**

Assisted numerous colleges, universities, physicians, ASCs and provider organizations in the South East with financial, operations and strategic planning, visioning, and service line transformations with sales including valuating engagements related to business developments; while developing business plans for related associations

On-call as a trusted resource for private clients and senior management implementing multiple aspects of a benchmarking with change management programs and measurement tools

**APPOINTMENTS:** *Physician Nexus Medical Advisory Board*, November 2011-2014, Silicon Valley, CA.

**Editor-in-Chief [Interim]:** *Journal of Health Economics*: Aspen Publishers, 2001-2002.

## **P R O F E S S I O N A L M E M B E R S H I P S**

A nationally recognized educator and leader in the health and financial information services and pioneer in utilizing technology to improve quality education while simultaneously reducing medical IT and delivery costs, with current or former memberships in:



- American Society of Health Economists (ASHE)
- International Health Economics Association (iHEA)
- American Health Information Management Association (AHIMA)
- Healthcare Information and Management Systems Society (HIMSS)
- Microsoft Professional Accountant's Network (MPAN)
- US Microsoft Partner's Program (MPP)
- Microsoft Health User's Group (MS-HUG);
- Sun Executive Boardroom program sponsored by CEO Jonathan Schwartz
- Healthcare Informatics Executive Panel
- SUNSHINE [Solutions for Healthcare Information, Networking and Education], an international community for healthcare IT innovation created by HIMSS and Sun Microsystems, Inc (NASD-SUNW).

**A U T H O R E D / E D I T E D T E X T B O O K S A N D  
C D - R O M S**

**Author / Editor / Electronic Education Software Foot and Ankle Research Consortium Inc:**

- 1994-2016: Podiatric Medicine Updates with CD-ROMs
- 1994-2016: Podiatric Surgery Updates with CD-ROMs
- 1994-2016: Podiatric Medicine and Surgery Library with Boards Preparation CD-ROMs

**Chief Editor and Contributing Author [27 Comprehensive Textbooks]: Peer Reviewed**

1. Medical and Surgical Therapeutics of the Foot and Ankle. William and Wilkins, Baltimore, 1,000 pages, 1992.
2. Comprehensive Textbook of Hallux Abducto Valgus Reconstructive Surgery, Mosby, Chicago, 325 pages, 1997 [German, Spanish and French]
3. Infections of the Foot [Diagnosis and Management]. Aspen, Chicago, 300 pages, 1998.
4. Financial Planning for Physicians and Healthcare Professionals with CD-ROM (Aspen Publishing, New York, NY, 1st, 2nd and 3<sup>rd</sup> editions, 2001-2002-2003).
5. Financial Planner's Library on CD-ROM. Aspen Publishers, New York, NY, 1st, 2nd and 3<sup>rd</sup> editions, 2001, 2002 and 2003.
6. Financial Planner's Library Online Subscription Service. Aspen Publishers, New York, NY, 1<sup>st</sup> and 2nd ASP editions 2004 and 2005.
7. Financial Planning for Physicians and Advisors (JB Pub, Sudbury, MA, 850 pages 2005)
8. Risk Management and Insurance Planning for Physicians and Advisors (JB Publishers, Sudbury, MA, 900 pages 2005).

9. Practice Management Handbook for Podiatrists. Anadem Publications, Cleveland, 1998.
10. Business of Medical Practice [1, 2, 3 Editions]. Springer Publishing, New York, NY, 450-600-750 pages, 2000-2005-2012.
11. Health Dictionary Series of Administrative Terms: for (i) Healthcare Economics and Finance, (ii) Insurance and Managed Care, (iii) Information Technology and Security (iv) Healthcare Administration (Springer Publishers, 400-500 pages each, NY, 2006-09).
12. Healthcare Organizations (Journal of Financial Management Strategies). 2-Volume, 1,200 page subscription, Specialty Technical Publications, Blaine, WA, 2006-11).
13. Hospital and Healthcare Organizations [Operational Tools, Templates and Checklists]. Productivity Press, 425 pages, New York, 2012.
14. Financial Management of Hospitals [Strategies, Operational Techniques, Checklists, Tools, Templates and Case Studies]. 415 pages, Productivity Press, NY 2014.
15. Financial Planning Strategies for Doctors, Healthcare Providers and their Advisors: 625 pages, Productivity Press, NY 2015.

## A C A D E M I C P E E R R E V I E W A N D W H I T E P A P E R I N D E X I N G

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|---|---|
| <ul style="list-style-type: none"> <li>• Academic Search (CD-ROM)</li> <li>• Business Periodicals Index</li> <li>• Cumulative Index to Nursing</li> <li>• Allied Health Literature (CINAHL) Health</li> </ul> | <ul style="list-style-type: none"> <li>• Source and Index Medicus</li> <li>• AgeLine, CINAHL®, MEDLINE® CINAHL</li> <li>• EMBASE and MEDLARS</li> <li>• Wilson Business Abstracts, among others.</li> </ul> |
|---|---|

## S P E A K I N G E N G A G E M E N T S

A favorite on the domestic and European lecture circuit and often quoted in the media, with speaking engagements to 135 state medical societies and business groups in an entertaining and witty fashion (abbreviated list; TNTC):

- Marianne Surgical University Hospital: Visiting Surgeon, Aaken, Germany
- Antwerpen, Belgium (Richtig Hand anlagen am Fuss-Zweitag)
- Ad-hoc University of Helsinki, Department of Orthopedics
- Ad-hoc London Clinic, Department of Orthopedics, Great Britain
- Ad-hoc Arktikum University Museum, Rovaniemi, Finland
- Saint Petersburg State University, Department of Orthopedics

Past sponsors included various medical and pharmaceutical companies [Pfizer, Glaxo, Smith-Klein-Fujisawa, Novartis, Shering, Terumo, Sunoviom, Sepracor and Aventis, etc].

Past sponsors included various financial services firms [First Global Financial Advisors, Merrill Lynch, Sun-Trust, The Principal, Pacific Life Insurance Company, etc].

Frequently called on to lead platform seminars as Medical, Business and Science Education Liaison [MBSEL] and journal editor to referee manuscripts and presentations, with experience in handling media (print, TV, webinars, radio) interviews and debates aimed at shedding perspectives on emerging pharmaceutical and public health policy initiatives. Engagements and publications have garnered hundreds of citations from peers, industry and the public.

**HEAR: Dr. Marcinko Discussing IBNRs via Webinar:**

[http://www.audioeducator.com/medical-coding-billing/ibnr\\_problems-040213.html](http://www.audioeducator.com/medical-coding-billing/ibnr_problems-040213.html)

**SEE: Dr. Marcinko Action Photos:**

<http://medicalexecutivepost.com/dr-david-marcinko%e2%80%99s-bookings/>

**J O U R N A L S   A N D   P U B L I C A T I O N S**

Internationally recognized futuristic works with hundreds of publications archived in the Library of Congress, Library of Medicine and the National Institute of Health, with verified online clinical examples: <http://lib.bioinfo.pl/auth:Marcinko,DE>

[1985-2000] Clinical peer-reviewed medical and surgical publications in:

- Journal American Podiatric Medical Association (section editor)
- Clinics in Podiatric Medicine and Surgery (department editor)
- Journal of Foot and Ankle Surgery (guest editor)
- Foot and Ankle Quarterly (special editor)

**General Medical Trade magazines:**

Hundreds of non-clinical thought leadership citations in business journals like: *Managed Care Executives, Healthcare Informatics, Medical Interface, Plastic Surgery Products, Teaching and Learning in Medicine, Orthodontics Today, Chiropractic Products, Journal of the American Medical Association, Podiatry Management, Podiatry Today, Rheumatology and Arthritis, Physicians Practice, Investment Advisor Magazine, Registered Representative, Financial Advisor Magazine, CFP® Biz (Journal of Financial Planning), The Business Journal for Physicians, The Elder Law Portfolio Series, and Physician's Money Digest and OB/GYN-PMD.*

**Professional organizations:**

Medical Group Management Association (MGMA), American College of Medical Practice Executives (ACMPE), American College of Physician Executives (ACPE), [JAMA.ama-assn.org](http://JAMA.ama-assn.org), American College of Emergency Physicians (ACEP), ACS Healthcare Solutions (NYSE-ACS), Health Care Management Associates (HMA), MomMD, [PhysiciansPractice.com](http://PhysiciansPractice.com), Consultant Company (NASD-SUPC), Microsoft Corporation (NASD-MSFT).

### **Universities and Academic institutions:**

UCLA School of Medicine, Northern University College of Business, Creighton University, Medical College of Wisconsin, Physician Executive MBA Program of the University of Tennessee College of Business Administration, University of North Texas Health Science Center, Washington University School of Medicine, University of Pittsburgh, Cleveland Chiropractic College, Emory University School of Medicine, and the Goizueta School of Business at Emory University, University of Cincinnati, Ohio College of Podiatric Medicine, University of Pennsylvania Medical-Dental Libraries, Joseph's College of Maine, and the University of Medicine Dentistry of New Jersey, among many others.

## **B U S I N E S S - E D U C A T I O N A N D M A N A G E M E N T P U B L I C A T I O N S**

### **Selected Business, Education and Executive Management Print Publications (Abbreviated list TNTC)**

1. Marcinko, DE: Podiatric Medical Outcomes Management - Performance Improvement. Podiatric Products, May, 1998.
2. Marcinko, DE: Brief History of Healthcare Economics in the USA. In, Marcinko, DE (Editor): Managed Care / Business Edition. Foot and Ankle Quarterly. Winter, 1998.
3. Marcinko, DE: Mixed Cost Analysis in the Podiatric Medical Office Setting. In, Marcinko, DE (Editor): Managed Care / Business Edition. Foot and Ankle Quarterly. Winter, 1998.
4. Marcinko, DE: Creating Podiatric Medical Practice Equity. In, Marcinko, DE (Editor): Managed Care / Business Edition. Foot and Ankle Quarterly. Winter, 1998.
5. Marcinko, DE: Using Financial Ratios to Assess Physician Practices. – Analysis. In, Marcinko, DE (Editor): Managed Care / Business Edition. Foot and Ankle Quarterly. Winter, 1998.
6. Marcinko, DE: Determining Costs is the Key to Medical Practice Success - Analysis, In, Marcinko, DE (Editor): Managed Care / Business Edition. Foot Ankle Quarterly, 1998
7. Marcinko, DE: Negotiation Managed Care Contracts - An Analysis. In, Marcinko, DE (Editor): Managed Care / Business Edition. Foot and Ankle Quarterly. Winter, 1998.
8. Marcinko, DE: Facts and Fallacies of Managed Care – Audio. In, Marcinko, DE (Editor): Managed Care / Business Edition. Foot and Ankle Quarterly. Winter, 1998.
9. Marcinko, DE: Financial Planning Mistakes of Podiatrists - Audio. In, Marcinko, DE (Editor): Managed Care / Business Edition. Foot and Ankle Quarterly. Winter, 1998.

10. Marcinko, DE: Healthcare Economics in the United States: Evolution or Revolution? In Marcinko, DE (Editor): The Business of Medical Practice. Springer Publishers, New York, 2000.
11. Marcinko, DE: Contracting and Negotiation Skills for the Physician. In Marcinko, DE (Editor): The Business of Medical Practice. Springer Publishers, New York, 2000.
12. Fenton, CF and Marcinko, DE Essentials of Medical Risk Management. In Marcinko, DE (Editor): The Business of Medical Practice. Springer Publishers, New York, 2000.
13. Marcinko, DE: Fundamentals of Cash for Analysis. In Marcinko, DE (Editor): The Business of Medical Practice. Springer Publishers, New York, 2000.
14. Marcinko, DE: Practical Medical Office Expense Models. In Marcinko, DE (Editor): The Business of Medical Practice. Springer Publishers, New York, 2000.
15. Marcinko, DE: Activity Based Medical Costing. In Marcinko, DE (Editor): The Business of Medical Practice. Springer Publishers, New York, 2000.
16. Marcinko, DE: Advanced Medical Office Cost Behavior Techniques. In Marcinko, DE (Editor): The Business of Medical Practice. Springer Publishers, New York, 2000.
17. Marcinko, DE: Augmenting Returns on your Office Investments. In Marcinko, DE (Editor): The Business of Medical Practice. Springer Publishers, New York, 2000.
18. Marcinko, DE: Creating Equity Value in your Medical Practice. In Marcinko, DE (Editor): The Business of Medical Practice. Springer Publishers, New York, 2000.
19. Marcinko, DE and Hetico, HR: Medical Support Services-Assistance or Hindrance? In Marcinko, DE (Editor): The Business of Medical Practice. Springer Publishers, 2000.
20. Marcinko, DE and Hetico, RH: Medical Outcomes Management and Performance Improvement. In Marcinko, DE (Editor): The Business of Medical Practice. Springer Publishers, New York, 2000.
21. Marcinko, DE and Knox, T: Whiter the PPMC? In Marcinko, DE (Editor): The Business of Medical Practice. Springer Publishers, New York, 2000.
22. Marcinko, DE and Hetico, HR: Choosing the Management Consultant that's Right for You. In Marcinko, DE (Editor): The Business of Medical Practice. Springer, NY, 2000.
23. Marcinko, DE: Practicing Medicine in the Era of Managed Care. In Marcinko, DE (Editor): Financial Planning for Physicians Healthcare Professionals. Aspen, NY, 2001.

24. Marcinko, DE and Hetico, HR: Setting-Up a Medical Practice. In Marcinko, DE (Editor): Financial Planning for Physicians and Healthcare Professionals. Aspen, NY, 2001.
25. Marcinko, DE: Business Decision Making in Medical Practice. In Marcinko, DE (Editor): Financial Planning for Physicians and Healthcare Professionals. Aspen, NY, 2001.
26. Marcinko, DE: The Economic Fundamentals of Financial Planning. In Marcinko, DE (Editor): Financial Planning for Physicians and Healthcare Professionals. Aspen Publishers, New York, 2001.
27. Bryson, R and Marcinko, DE: Personal Financial Accounting & Taxation. In Marcinko, DE (Editor): Financial Planning for Physicians and Medical Professionals. Aspen Publishers, NY 2001.
28. Marcinko, DE and Hetico, HR: Medical Office Business Equipment, In Marcinko, DE (Editor): Financial Planning for Physicians and Healthcare Professionals. Aspen Publishers, New York, 2001.
29. Marcinko, DE and Orol B: Planning for Special Situations. In Marcinko, DE (Editor): Financial Planning for Physicians and Healthcare Professionals. Aspen Publishers, New York, 2001.
30. Marcinko, DE: 529 Plan Update. Podiatry Management, July 2002.
31. Marcinko, DE: Glossary of Financial Planning Terms for Physicians. In Marcinko, DE (Editor): Financial Planning for Physicians and Healthcare Professionals. Aspen Publishers, New York, 2001.
32. Marcinko, DE: What is you Practice Really Worth? Podiatry Network.com, 2002.
33. Marcinko, DE: Impact of Managed Care on Podiatrists and Patients. Podiatry Management, March 2002.
34. Marcinko, DE: Ripple Effects of Managed Care in the USA. In Marcinko, DE (Editor) Financial Planning for Physician and Healthcare Professionals. Aspen, New York, 2002.
35. Marcinko, DE: Status of Doctor and Medical Unions. In Marcinko, DE (Editor) Financial Planning for Physician and Healthcare Professionals. Aspen Publisher, New York, 2002.
36. Marcinko, DE: Setting up a Contemporary Medical Office. In Marcinko, DE (Editor) Financial Planning for Physician and Healthcare Professionals. Aspen, NY, 2002.

37. Marcinko, DE: Managed Care Reimbursement. In Marcinko, DE (Editor) Financial Planning for Physician and Healthcare Professionals. Aspen Publisher, New York, 2002.
38. Marcinko, DE: Financial Statements and Medical Practice Benchmarking. In Marcinko, DE (Editor) Financial Planning Physicians Healthcare Professionals. Aspen Publisher, NY, 2002.
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## **NATIONAL SPEAKING ENGAGEMENTS** [Selected]

### **1983 - Georgia Podiatric Medical Association (April)**

- Flexor Digitorum Longus Tendon Transfer for Hammertoes

### **1984 - Pennsylvania Podiatric Medical Association (November)**

- Silver Calcaneal Osteotomy for Flexible Flatfoot

### **1985 - Kentucky Podiatric Medical Association (May)**

- Pes Plano Valgus Reconstructive Surgery
- Management Protocol for Podiatric Infections
- Surgical Management of Pes Cavus Deformity

### **1985 - Pennsylvania Podiatric Medical Association (November)**

- Evans Calcaneal Osteotomy for Flexible Flatfoot

### **1986 - Tennessee Podiatric Medical Association (May)**

- Surgical Reconstruction of Hallux Valgus Deformity
- Diagnosis and Treatment of Podiatric Infections

### **1986 - Maryland Podiatric Medical Association (September)**

- Management of Burn Wounds in the Foot
- Plastic Surgical Techniques of the Foot
- Management of the Fetid Foot

### **1986 - Florida Podiatric Medical Association (September)**

- Implant Arthroplasty Techniques in Forefoot Surgery
- Digital and Forefoot Reconstruction

### **1987 - Georgia Podiatric Medical Association (April)**

- Diagnosis and Treatment of Foot Infections

### **1987 - New Hampshire Podiatric Medical Association (March)**

- Pes Cavus Foot Reconstruction
- Pes Planus Foot Reconstruction

### **1987 - Tennessee Podiatric Medical Association (May)**

- Muscle Tendon Balancing in Hallux Valgus Surgery
- Salvage Surgical Techniques in the Infected Foot

### **1987 - Oklahoma Podiatric Medical Association (October)**

- Forefoot Reconstructive Surgery of Digits and Metatarsals
- Allogenic Bone Grafts in Pes Valgus Surgery
- Antibiotics and Antimicrobials for the Podiatric Physician

### **1988 - Florida Podiatric Medical Association (January)**

- Hammerdigit Surgery - A Stepwise Approach

### **1989 - Georgia Podiatric Medical Association (January)**

- Pediatric Flatfoot Surgery

**1990 - Virginia Podiatric Medical Association (June)**

- Ankle Equinus Deformity in Podiatric Surgery
- Reconstruction of the Medial Longitudinal Arch
- Osseous Allo-implants (Evan's/Silver) Flatfoot Surgery

**1991 - The Podiatry Institute Board Certification Course (April)**

- Oral Examiner and Written Test Proctor
- Pediatric Rigid Flatfoot and Vertical Talus Deformity

**1992 - Academy Ambulatory Foot Surgery Meeting New Orleans (May)**

- The Fetid Foot - Diagnosis and Treatment
- Hallux Abducto Valgus Reconstruction Surgical Techniques

**1993 - Georgia Medical Assoc. (May Atlanta)**

- The Anaerobic Fetid Foot

**1993 - Academy Ambulatory Foot Surgeons of New Orleans (June)**

- Serious Aerobic Infections of the Foot
- Serious Anaerobic Infections of the Foot
- Anatomic Dissection Techniques of the Foot, Ankle and Leg

**1993 - Tennessee Podiatric Medical Association (July-Nashville)**

- Diagnosis and Treatment of Major Soft Tissue and
- Osseous Aerobic and Anaerobic Infections of the Foot

**1993 - Atlanta Searle Laboratories Medical Seminar (August)**

- Degenerative Joint Disease of the Foot (Diagnosis and Treatment) Utilizing Selected Methods of Joint Replacement Surgery

**1993 - Academy Ambulatory Foot Surgeons (September -Las Vegas)**

- Surgical Complications in Metatarsal Surgery
- Surgical Complications in Implant Arthroplasty Surgery

**1993 - Kentucky Podiatric Medical Association (October-Lexington)**

- Complications in Lesser Metatarsal Surgery
- Complications in First Metatarsal Surgery
- DJD and First MPJ Joint Replacement Surgery
- Treatment of Major Aerobic Infections of the Foot
- Treatment of Major Anaerobic Infections of the Foot

**1994 - Alabama Podiatric Medical Association (January-Birmingham)**

- Surgical Techniques of Digital Surgery
- Complications in Forefoot Surgery
- Silver Calcaneal Osteotomy for Pes Valgus Deformity
- Evans Calcaneal Osteotomy for Pes Valgus Deformity
- Implant Arthroplasty Surgery of the First MPJ
- Major Aerobic Infections of the Foot (Diagnosis and Treatment).
- Major Anaerobic Infections of the Foot (Diagnosis and Treatment).

**1995 - Georgia Podiatric Medical Association**

- Foot Infections (Diagnosis and Treatment)

**1995 - Goldfarb Foundation (April-Hershey, Pennsylvania).**

- Computerization and Board Certification Examination Simulation Software Programs: Surgery, Orthopedics and Primary Care

**1996 - Tennessee Pod Medical Assoc Symposium on Managed Care (November)**

- Cost Accounting, Marketing, Capitation, Medical, Finance - Negotiation Skills for MDs
- Investment Planning for the Physician

**1996 - Goldfarb Foundation (April-Hershey, Pennsylvania).**

- Refinements in Educational Software Program Development for the Profession
- Oral Mock Examiner-Surgery and Orthopedics Module

**1997 - Florida Science and Management (SAM) Meeting, Orlando, FPMA.**

- The Medical Reimbursement Paradigm Shift.
- Capitation Rates and Financial Information
- Managerial Accounting to Maximize Medical Profits
- Financial Planning for the Medical Professional
- Marketing, Sales and Advertising in Medicine
- How to get Past the Case Manager
- Killer Negotiation Skills for the Physician

**1997 - Goldfarb Foundation (April - Hershey, Pennsylvania)**

- Update in Educational Software Program Developments for the Podiatric Medical Profession
- Mock Oral Board Certification Examiner for Surgery, Orthopedics and Primary Care.
- How to take Written Tests for Surgical Board Certification
- How to Use Computer Software to Pass Board Certification Examinations

**1997 Colorado Podiatric Medical Association (May - Denver)**

- Cost Analysis in Medical Practice ( Practical Applications).
- Financial Considerations in Medicine Today (Ratio Analysis).
- Medical Care Organization (MCO) Contract Analysis
- Activity Based Costing in the Medical Office (The ABC's of Costing).
- Capitation Receivables in Contemporary Medical Practice
- Medical Managerial Accounting for the Physician.
- Negotiation Skills in Medicine (Past, Present and Future Considerations)

**1997 - Illinois Podiatric Medical Association (September-Skokie)**

- Traditional and Contemporary Reimbursement Models in Medicine
- Cost Analysis and Behavior of the Medical Office
- Medical Office Economic Analysis
- Medical Contract Negotiation Skills for Physicians and Surgeons
- Investment Analysis for Professionals.

**1997 - Iowa Podiatric Medical Association (October- DesMoines)**

- Payment Structure and Evolution in Modern Medicine

- Medical Office Cost Analysis and Profit Analysis
- Capitation and Fixed Payment Methods in Medicine
- Managed Care and HMO Payment Contract Analysis
- Financial Analysis (Debt and Equity) for Physicians (A Primer)
- 1997 - Cleveland Podiatric Medical Society (October, Ohio)**
  - Podiatric Professional Practice Management Corporations (A New Business Model?)
  - The Management Services Organization (A Real or Virtual Corporation?)
- 1997 - Marienn Hospital - Aaken, Germany (November)**
  - Aerobic Infections of the Foot (Diagnosis and Treatment)
  - Anaerobic Infections of the Foot (Diagnosis and Treatment)
  - Hallux Valgus Surgical Reconstruction in the Adult
  - Hallux Valgus Surgical Reconstruction in the Child
  - Digital and Forefoot Surgery
  - Lesser Metatarsal Surgical Techniques
- 1997 - Columbus Podiatric Medical Society (November, Ohio)**
  - Managed Podiatric Medical Care Today, and Tomorrow
  - Professional Practice Management Corporations for Podiatrists
  - The Management Services Organization for Podiatrists
- 1997 - Financial Planning Breman, GA. Nov)**
  - Asset Allocation for Optimal Portfolio Results
  - Equity versus Debt Investing (There is a Difference!)
  - The New Tax Law (How it Affects Us All)
- 1998 - Goldfarb Foundation Seminar (April, Hershey, PA)**
  - How to Take, and Pass, The Written Board Examinations
  - Proctor - Mock Oral, and Written, Board Examination Simulation Tests
- 1998 - Hershey Surgical Seminar (November, Hershey, Pa.)**
  - Hallux Valgus Deformity (Etiology, Diagnosis and Description)
  - Hallux Valgus Reconstruction (Proper Choice of Surgical Procedures)
  - Soft Tissue Complications in Hallux Valgus Surgery
  - Osseous and Structural Complications in Hallux Valgus Surgery
  - Complimentary Hallux Valgus and Forefoot Surgery Combinations
- 1998 - Region Three Association Meeting (Nov, Phila, PA)**
  - The New Healthcare Economics (Perish or Thrive?)
  - Fundamentals of Managerial and Cost Accounting in Medical Practice
  - Cost Structure and Analysis in the Medical Office
  - Profit Maximization and Reimbursement in Podiatric Medicine
  - Capitation Analysis in Podiatric Medicine and Surgery
  - Contracting and Negotiation Skill for Effective Managed Care Relations
  - Physician Practice Management Corporations (Salvation or Ruination?)
  - Marketing, Sales, Public Relations and Advertising in Podiatric Medicine
- 1998 - Goldfarb Foundation Board Review Course (Nov, Hershey, PA)**
  - How to Take the Written (Surgery and Primary Care) Board Certification Tests

- How to Take the Oral (Surgery and Primary Care) Board Certification Tests
- Using Interactive Board Certification Software for Home Study Efficiency.
- 1999 – Region Three Meeting (April, Hershey, Pa.)**
- How to Take the Written (Surgery and Primary Care) Board Certification Exams.
- How to Take the Oral (Surgery and Primary Care) Board Certification Exam.
- Using Interactive Board Certification Software for Home Study Efficiency.
- A Step-Wise Approach to Hallux Abducto Valgus Surgery
- A Step-Wise Approach to the Diagnosis and Treatment of Foot Infections
- 2000 - Goldfarb Foundation Board Review Course (Nov., Hershey, PA)**
- How to Take the Oral (Surgery and Primary Care) Board Certification Test
- Using Interactive Board Certification Software for Home Study Efficiency.
- Review of Hallux Abducto Valgus Surgery
- 2001 – Florida Medical Association [June, Ocala, FI]**
- Healthcare administration, policy and management for practitioners
- Investment Policy Statement Analysis for Physicians
- 2002 – Terumo Pharmaceuticals [April, Boston, MA]**
- Understanding the managed care scene
- Financial and Securities Analysis for Doctors
- 2004 – Terumo Pharmaceuticals [June, Atlanta, GA]**
- Understanding the managed care changing paradigm in medical reimbursement
- Financial planning and management for physicians
- 2004 – Pfizer Pharmaceuticals [January, Boston, MA]**
- Review of modern health economics and finance
- The future of medicine-through leadership prognostications
- 2005 - Sunoviom Pharmaceuticals [August, Nashville, TN]**
- Medical practice valuations and business worth.

**M E D I C A L   A N D   S U R G I C A L   P E E R -  
R E V I E W E D   P U B L I C A T I O N S**

**Selected Medical, Surgical and Clinical Publications**

1. Use of the Shaw scalpel in podiatric surgery Marcinko DE, Field N, Barnett L J Foot Surg. 1984 Nov-Dec; 23(6):457-60.
2. Fractured anterior calcaneal process Marcinko DE, Field N. J Foot Surg. 1988 Jan-Feb; 27 (1):43-6.
3. Epiphysiodesis. An adjunctive surgical technique Silver calcaneal osteotomy for flexible flatfoot: a retrospective preliminary report Marcinko DE, Lazerson A, Elleby DH. J Foot Surg. 1984 May-Jun; 23(3):191-8.
4. Lower extremity limb salvage Marcinko DE J Foot Surg. 1988 Mar-Apr; 27 (2):145-8.

5. Cysticus cruris giganticus Marcinko DE, Elleby DH, Read JM 3rd. J Foot Surg. 1986 May-Jun; 25(3):204-7
6. Digital fractures and dislocations. Diagnosis and treatment Elleby DH, Marcinko DE. Clinical Podiatry. 1985 Apr; 2(2):233-45
7. The Evans calcaneal osteotomy for correction of flexible flatfoot syndrome Dollard MD, Marcinko DE, Lazerson A, Elleby DH. J Foot Surg. 1984 Jul-Aug; 23(4): 291-301
8. Peritalar dislocation without fracture Marcinko DE, Zenker CC. J Foot Surg. 1991 Sep-Oct; 30(5):489-93.
9. Modified tension band wiring for internal fixation of the surgical osteotomy Schwartz NH, Buchan DS, Marcinko DE J Am Podiatry Med Assoc. 1986 Jun; 76(6):324-7. No abstract available.
10. Flexor digitorum longus tendon transfer. A simplified technique Marcinko DE, Lazerson A, Dollard MD, Schwartz N J Am Podiatry Assoc. 1984 Aug; 74(8):380-5.
11. Suction irrigation. Construction and use of a dependable closed system Schwartz NH, Marcinko DE J Am Podiatry Assoc. 1984 May; 74(5):216-21.
12. Unilateral renal hypoplasia as an incidental finding in a patient with a ruptured heel cord. Marcinko DE, Tuck SM, Chaudhari R J Foot Surg. 1988 Sep-Oct; 27(5):408-11
13. Enigma of pediatric vertical talus deformity Marcinko DE, Azzolini TJ, Mariash SA. J Foot Surg. 1990 Sep-Oct; 29(5):452-8.
14. Selected soft tissue malignancies of the foot: an in-depth study with case reports. Fuselier CO, Cachia VV, Wong C, Rawlinson D, Myers W, Baker ST, Lazerson A, Marcinko DE, Dollard MD, Smith RS, et al J Foot Surg. 1985 May-Jun; 24(3):162-204.
15. The first cuneometatarsal joint exostosis. Clinical and etiological considerations. Marcinko DE, McGlamry ED. J Am Podiatr Med Assoc. 1985 Aug; 75(8):401-5.
16. Resistant metatarsus adductus deformity (illustrated surgical reconstructive techniques). Marcinko DE, Iannuzzi PJ, Thurber NB. J Foot Surg. 1986 Mar-Apr; 25(2):86-94.
17. Post-traumatic brachymetatarsia. Marcinko DE, Rappaport MJ, Gordon S. J Foot Surg. 1984 Nov-Dec; 23(6):451-3.
18. Plastic surgery in podiatry (simplified illustrated techniques). Marcinko DE. J Foot Surg. 1988 Mar-Apr; 27(2):103-10.



19. Cutaneous necrotic arachnidism. A case report. Marcinko DE, Rappaport MJ. J Am Podiatr Med Assoc. 1986 Feb;76(2):105-8
20. Polycythemia induced metatarsalgia. A case report. Marcinko DE, Short JB Jr. J Am Podiatric Med Assoc. 1986 Sep; 76(9):511-3.
21. Structural metatarsus adductus deformity, surgical case report. Marcinko DE, Hetico HR. J Foot Surg. 1992 Nov-Dec; 31(6):607-10.
22. Reconstruction of soft tissue defects about the great toe. Julien PH, Marcinko DE, Gordon S. J Foot Surg. 1988 Mar-Apr; 27(2):116-20.
23. Gentamicin-impregnated PMMA beads: an introduction and review. Marcinko DE. J Foot Surg. 1985 Mar-Apr; 24(2):116-21.
24. Physical and mechanical properties of joints (the pathomechanics of articular cartilage degeneration). Marcinko DE, Dollard, MD. J Foot Surg. 1986 Jan-Feb; 25(1):3-13.
25. Grand rounds: first metatarsophalangeal joint replacement. Hanft JR, Merrill T, Marcinko DE, Mendicino R, Gerbert J, Vanore JV. J Foot Ankle Surg. 1996 Jan-Feb; 35(1):78-85.
26. Determination of the intermetatarsal angle reduction following metatarsal head osteotomies. Marcinko DE, Heden RI, Mandel E. J Am Podiatry Assoc. 1984 Feb;74(2):65-70.
27. Pediatric aneurysmal bone cyst of the ankle. Marcinko DE. J Foot Surg. 1990 Sep-Oct; 29(5):429-31.
28. Economic outcomes analysis from an ambulatory surgical center. Marcinko DE, Hetico HR. J Foot Ankle Surg. 1996 Nov-Dec; 35(6):544-9.
29. Double oblique lesser metatarsal osteotomy. Schwartz N, Williams JE Jr, Marcinko DE. J Am Podiatry Assoc. 1983 Apr; 73(4):218-20.
30. Achilles tendon hypercholesteremic xanthoma. Marcinko DE, Miller II, Read JM 3rd. J Foot Surg. 1984 Sep-Oct; 23(5):398-401.
31. The Calandruccio Triangular Compression Device. A schematic introduction. Williams JE Jr, Marcinko DE, Lazerson A, Elleby DH. J Am Podiatry Assoc. 1983 Oct; 73(10):536-9.

32. Ankle joint arthrodesis or implant arthroplasty. A report of two cases. Marcinko DE, Lazerson A, Elleby DH. J Am Podiatry Assoc. 1984 Nov; 74(11):559-64. No abstract available.
33. Pedal burn contractures. Marcinko DE Tursi FJ. J Am Podiatr Med Assoc. 1988 Aug; 78(8):396-8.

**NOTES:**

- National Center for Biotechnology Information Resources [www.PubMed.Gov](http://www.PubMed.Gov) at the National Library of Medicine, Library of Congress, and the National Institute of Health
- Eighty-six 86 peer-reviewed, medical and clinic publications, listed 1979-80 to date. [http://www.ncbi.nlm.nih.gov/pubmed?term=Marcinko%20DE%5bAuthor%5d&cauthor=true&cauthor\\_uid=6520347](http://www.ncbi.nlm.nih.gov/pubmed?term=Marcinko%20DE%5bAuthor%5d&cauthor=true&cauthor_uid=6520347)
- This search was powered by PubMed, a service of the US National Library of Medicine. PubMed is a third-party website with no affiliation with iMBA, Inc.

**P E N D I N G P U B L I C A T I O N S**

**[Selected Health Administration, Economics and Finance White-Papers, Chapters and Gated Research Publications In-Progress 2016-2017]**

- Marcinko, DE and LaCava, W: The medical records revolution, concerns and pitfalls. In, RISK MANAGEMENT, LIABILITY INSURANCE AND ASSET PROTECTION STRATEGIES for DOCTORS and ADVISORS [Best Practices from Leading Consultants and Certified Medical Planners™]. CRC Press, Boca Raton Florida 2016
- LaCava, S and Marcinko, DE: Romantic patient advances and medical office sexual harrassment issues. In, RISK MANAGEMENT, LIABILITY INSURANCE AND ASSET PROTECTION STRATEGIES for DOCTORS and ADVISORS [Best Practices from Leading Consultants and Certified Medical Planners™]. CRC Press, Boca Raton Florida 2016
- Gride, J and Marcinko DE: Anatomy and dissection of a medical malpractice trial. In, RISK MANAGEMENT, LIABILITY INSURANCE AND ASSET PROTECTION STRATEGIES for DOCTORS and ADVISORS [Best Practices from Leading Consultants and Certified Medical Planners™]. CRC Press, Boca Raton Florida 2016
- Marcinko, DE and Dalessio,P: Accounts receivable protection strategies. In, RISK MANAGEMENT, LIABILITY INSURANCE AND ASSET PROTECTION STRATEGIES for DOCTORS and ADVISORS [Best Practices from Leading Consultants and Certified Medical Planners™]. CRC Press, 2016
- Marcinko, DE: "A" thru "M" list of emeging health 2.0 risks. In, RISK MANAGEMENT, LIABILITY INSURANCE AND ASSET PROTECTION STRATEGIES for DOCTORS and ADVISORS [Best Practices from Leading Consultants and Certified Medical Planners™]. CRC Press, Boca Raton Florida 2016.

- Marcinko, DE: “N thru “Z” list of emerging health 2.0 risks. In, RISK MANAGEMENT, LIABILITY INSURANCE AND ASSET PROTECTION STRATEGIES for DOCTORS and ADVISORS [Best Practices from Leading Consultants and Certified Medical Planners™]. CRC Press, Boca Raton 2017 [2<sup>nd</sup>].
- Marcinko, DE: ACOs, global reimbursement, capitation risk and liability insurance premiums. In, RISK MANAGEMENT, LIABILITY INSURANCE AND ASSET PROTECTION STRATEGIES for DOCTORS and ADVISORS [Best Practices from Leading Consultants and Certified Medical Planners™]. CRC Press, Boca Raton Florida 2017 ][2<sup>nd</sup>]

## **DISCLOSURES:**

### **Trademarks, Register Marks, Copyrights and Patents**

Dr. Marcinko has applied for or received two US patents; several trade and register marks, and numerous copyrights. His pioneering work includes helping to co-invent a closed-suction irrigation-drain system for wound infections for the lower extremities; an online education program for financial advisors, numerous medical and business textbooks, and several software testing programs for doctors. He has also helped to modify bone fixation devices for almost all bones of the foot and ankle. Now, he assists others develop their ideas to help improve lives.

### **Industry Relationships**

Dr. Marcinko may collaborate with the pharmaceutical, financial services or medical device industry to offer his consulting expertise. He strives to make advances that benefit patients and clients and support outside relationships that benefit the public. In order to benefit the public, these services must be commercialized with industry. As experts in their fields, he and iMBA Inc members are often sought after by industry to consult, provide expertise and education.

To assure professional and commercial integrity in such matters, iMBA Inc maintains a program that reviews these collaborations and puts measures in place to minimize bias that may result from ties to industry. For example, we disclose when (i) our physicians/scientists receive \$5,000 or more per year (equity or stock options) for speaking and consulting, (ii) its members serve as a fiduciary, (iii) its members receive or have the right to receive royalties or; (iv) its' members hold any equity interest for their role as inventor, journalist, founder or consultant. In disclosing this information, iMBA Inc tries to provide relevant information about connections with industry.

### **Royalty Payments**

As of 01/01/2016, Dr. Marcinko has reported the financial relationships with the companies listed below. Dr. Marcinko receives or has the right to receive royalty payments for inventions, books or software commercialized through the companies or entities shown below:

- |              |                         |
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*David Edward Marcinko, David E. Marcinko PC, FARC Inc, the Medical Executive-Post Inc and iMBA Inc subscribes to the guidance presented in the PhRMA Code on Interactions with Healthcare Professionals and the AdvaMed Code of Ethics on Interactions with Health Care Professionals. As such, gifts of substantial value are generally prohibited.*



THE END